

RETAIL PRICE INCREASES BY VEHICLE LINE

Effective March 15, 2023

SUVs

Broncos

Increase 2-Door Base Series Prices \$500 MSRP
Increase 2-Door Base Advanced Series Prices \$500 MSRP
Increase 2-Door Big Bend Series Prices \$500 MSRP
Increase 2-Door Big Bend Advanced Series Prices \$500 MSRP
Increase 2-Door Outer Banks Series Prices \$500 MSRP
Increase 2-Door Outer Banks Advanced Series Prices \$500 MSRP
Increase 2-Door Black Diamond Series Prices \$500 MSRP
Increase 2-Door Black Diamond Advanced Series Prices \$500 MSRP
Increase 2-Door Badlands Series Prices \$500 MSRP
Increase 2-Door Wildtrak Series Prices \$1,250 MSRP
Increase 2-Door Heritage Edition Series Prices \$1,250 MSRP
Increase 2-Door Heritage Limited Edition Series Prices \$1,250 MSRP

Increase 4-Door Wildtrak Series Prices \$750 MSRP
Increase 4-Door Heritage Edition Series Prices \$750 MSRP
Increase 4-Door Heritage Limited Edition Series Prices \$750 MSRP
Increase 4-Door Everglades Series Prices \$750 MSRP

Increase Lux Package Price \$750 MSRP
Increase Sasquatch Package (Auto and Manual) Price \$750 MSRP
Increase Modular Front Bumper Price \$150 MSRP
Increase Carbonized Gray Molded In Color Hard Top Price \$1,200 MSRP