

# **Customer Acknowledgment Letter**

**2023 Ford Bronco**

## **Subject: Ford Bronco Audio System**

Ford Broncos are equipped with a host of new features and technologies that we are excited for you to experience. As you may know, the automotive industry is going through a challenging period of time with labor and supply chain constraints due to a variety of factors.

The purchase of a new vehicle is an exciting experience, and we are doing what we can to produce and deliver your new Bronco as quickly as possible despite these global challenges. In an effort to accomplish this, your vehicle will be delivered with the Ford Bronco audio system, but with a subwoofer that is non-functional, which unfortunately has been impacted by the ongoing global semiconductor microchip shortage.

What does this mean for you? The Ford Bronco audio system includes 7-speakers including a subwoofer, which boosts lower frequencies (i.e. bass). Without an operating subwoofer, these lower frequencies will be transmitted at a lower output level. Your vehicle will not be retrofit. Due to this inconvenience, the MSRP of your Bronco has been reduced by \$250.

We understand this feature is valuable to many Bronco customers. Please know that we value you as a customer and appreciate your patience and understanding as we navigate through these uncertain times together.

## **Acknowledgment**

By accepting this \$250 reduction of the MSRP and signing below I understand and agree as follows:

- The vehicle is equipped with the Ford Bronco audio system, but with a non-functional subwoofer and this will not constitute a defect with respect to my vehicle.

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Customer Signature

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Date